

# STRATEGIC PARTNERSHIPS WITH **EDSHIFT**

Supporting children affected by domestic abuse while strengthening your organisation's social impact, workforce engagement and community presence.

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# WHY THIS MATTERS

Domestic abuse is one of the most significant drivers of harm within childhood.

## It impacts:

⇒ mental health

⇒ education

⇒ long term wellbeing

⇒ employment

⇒ physical health

## And increasingly, it impacts:

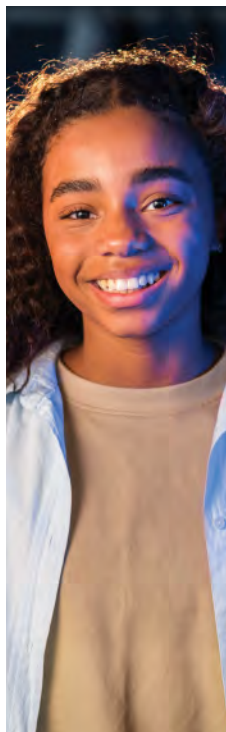
⇒ workplaces

⇒ employee wellbeing

⇒ local communities



**EDSHIFT EXISTS TO ENSURE CHILDREN AFFECTED BY DOMESTIC ABUSE ARE SEEN, HEARD, AND SUPPORTED.**



# WHAT YOUR PARTNERSHIP ENABLES

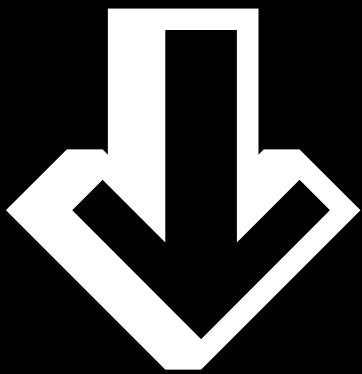
## Your partnership helps:

- ⇒ Reduce waiting times for children accessing support
- ⇒ Expand trauma-informed programmes across West Yorkshire
- ⇒ Provide safe, creative spaces where children can process trauma
- ⇒ Strengthen long-term outcomes for families

# WHY IT BENEFITS YOUR BUSINESS

**Partnering with EdShift supports your organisation to:**

- ⇒ Strengthen your ESG / CSR commitments with real, measurable impact
- ⇒ Enhance your brand reputation through meaningful social contribution
- ⇒ Engage employees in purposeful, values-led activity
- ⇒ Demonstrate social value in bids, tenders and stakeholder reporting
- ⇒ Align with a credible, trauma-informed organisation working at system level



# PARTNERSHIP OPTIONS

**COMMUNITY PARTNER**

**STRATEGIC PARTNER**

**IMPACT PARTNER**

**YOUR CHARITY OF THE YEAR**

## COMMUNITY PARTNER

# FOR ORGANISATIONS TAKING A MEANINGFUL FIRST STEP INTO SOCIAL IMPACT

### You may be looking to:

- ⇒ demonstrate local commitment
- ⇒ support a credible cause
- ⇒ begin structured CSR activity

### You will gain:

- ⇒ Brand alignment with a respected charity
- ⇒ Opportunities to engage with community impact
- ⇒ Content to support your internal and external communications

### Includes:

- ⇒ Website and partner recognition
- ⇒ Invitations to EdShift events
- ⇒ Quarterly impact updates

**£1000 PER ANNUM**

## STRATEGIC PARTNER

# FOR ORGANISATIONS EMBEDDING SOCIAL IMPACT INTO THEIR BUSINESS

### You may be looking to:

- ⇒ strengthen ESG positioning
- ⇒ engage employees
- ⇒ demonstrate measurable social value

### You will gain:

- ⇒ Stronger employer brand and employee engagement
- ⇒ Meaningful staff experiences through volunteering
- ⇒ Tangible impact stories for stakeholders

### Includes:

- ⇒ All Community Partner benefits
- ⇒ Staff volunteering opportunities
- ⇒ Featured partner spotlight
- ⇒ Early access to events and training
- ⇒ Quarterly impact insights for reporting

**£5000 PER ANNUM**

## IMPACT PARTNER

# FOR ORGANISATIONS LEADING ON SOCIAL IMPACT AND COMMUNITY CHANGE

### You may be looking to:

- ⇒ lead within your sector on ESG
- ⇒ create deep, purpose-driven engagement
- ⇒ evidence high-value social impact

### You will gain:

- ⇒ Direct contribution to reducing waiting lists for children
- ⇒ Strong alignment with a high-impact, evidence-led organisation
- ⇒ Senior-level engagement and partnership visibility

### Includes:

- ⇒ All Strategic Partner benefits
- ⇒ Bespoke partnership aligned to your business goals
- ⇒ Co-designed project or initiative
- ⇒ Team creative workshop (wellbeing + engagement)
- ⇒ Annual tailored impact report
- ⇒ Senior engagement opportunities with EdShift leadership

**£10,000 PER ANNUM**

## CHARITY OF THE YEAR

# CHOOSE EDSHIFT AS YOUR CHARITY OF THE YEAR

Bring your team together around a local cause that creates real change for children affected by domestic abuse. We'll support your team with fundraising ideas, volunteering opportunities, communications, and impact updates throughout the year.

### **Your fundraising can help EdShift:**

- ⇒ reduce waiting times for children accessing support
- ⇒ provide BraveBoxes, creative resources, and wellbeing materials
- ⇒ fund early intervention and Art Therapy sessions
- ⇒ support youth club activities and peer connection
- ⇒ keep The YouthBase open as a safe, welcoming community space
- ⇒ reach more children and families affected by domestic abuse

### **How your team can get involved:**


We'll help make your Charity of the Year partnership easy to launch, share, and sustain. Your team could take part through workplace challenges, bake sales, dress-down days, sponsored walks, creative events, payroll giving, volunteering, or campaign fundraising.

We can support you with ideas, communications, impact updates, and a plan that feels achievable, engaging, and right for your team.

**GET IN TOUCH**

**WE WORK WITH A SMALL  
NUMBER OF PARTNERS EACH  
YEAR TO ENSURE MEANINGFUL  
COLLABORATION.**

**To explore partnership opportunities:**

 **Call us: 01422 773174**

 **Email: [nuji@edshift.co.uk](mailto:nuji@edshift.co.uk)**

